

Designathon 2019 Reviewing Criteria

Group Number:				
Reviewer Name:				
	Excellent (4)	Good (3)	Average (2)	Poor
Concept	Excellent conceptual idea that works with the given project.	Good conceptual idea that works with the given project.	Evidence of a strong conceptual idea however the solution isn't very innovative	Weak conceptual idea that does not relate to the design product
Creativity	Extends a novel or unique idea, question, format, or product to create new knowledge or knowledge that crosses boundaries.	Creates a novel or unique idea, question, format, or product.	Experiments with creating a novel or unique idea, question, format, or product.	Reformulates a collection of available ideas.
Presentation	Excellent verbal presentation skills. Clear and concise. Structured. Graphically, excellent overall visual presentation	Good verbal presentation skills. Clear and concise. Structured. Graphically, good overall visual presentation	Average verbal presentation skills. Graphically, average overall visual presentation	Poor verbal presentation skills. Unclear and unstructured. Graphically, poor visual presentation
Use of technology/ Technical merit	Excellent use of the technology exploring its capabilities	Good use of the technology exploring its capabilities	Average use of the technology exploring its capabilities	The capabilities of the technology was not identified properly/ The technology doesn't work
Impact/Problem Solving	The impact of the product on the field of use is clearly evident. Not only develops a logical, consistent plan to solve problem, but recognizes consequences of solution and can articulate reason for choosing solution.	The impact of the product on the field of use somewhat evident. Develops a fairly good logical, consistent plan to solve the problem, without recognizing all the consequences of the solution, but can still articulate reason for choosing solution	The product has a likelihood of making an impact on the field of use. Develops an acceptable logical and consistent plan to solve the problem, but does not recognize all the consequences of the solution and cannot articulate reason for choosing solution	There is no impact on the field of use since there are other methods of achieving the result more efficiently. Does not develop a logical and consistent solution, and does not recognize any consequences to the solution
Marketability of the production	The presented solution is easily marketable. The potential of gaining funding for the project is very high	The presented solution is marketable. The potential of gaining funding for the project is high	The presented solution may be marketed with more work. There might be means of gaining funding after improving the project	The presented solution is not marketable.
End user experience	The end user experience of the product was clearly presented	The end user experience of the product was somewhat clearly presented	The end user experience of the product was presented	The end user experience of the product was not presented
Overall	Excellent	Good	Average	Poor

Total :

Notes: